

SAIFE



The spa industry's best defense against human behavior liability.

SAIFE Technology is a device that detects inappropriate behavior in spa environments. It provides real-time alerts to you the moment an incident occurs, allowing you to take immediate action and prevent an incident of human misconduct.

SAIFE technology gives you the confidence that you are protecting your massage therapists, your clients, and your business from human behavior risk.



Compliant within the current U.S. legal framework for use in spas.



No audio or video recording; consequently, your client's privacy is never in jeopardy.



SAIFE Technology is a **powerful deterrent** for potential predators.

There is no greater opportunity for a predator to take advantage of an unsuspecting person than in a massage room or other intimate, private setting. It is your legal counsel's worst nightmare – two people go into a room, and behind closed doors, something inappropriate occurs. These types of incidents leave clients and massage therapists feeling unsafe and send management into overdrive attempting to protect the brand from absolute devastation.

The massage industry has seen its fair share of human misconduct cases resulting from massage therapists abusing their role and access, as well as, clients who overstep their boundaries. Currently, background checks, company policies, and training are all that's available to prevent incidents of human misconduct from occurring – these tools are not enough.

SAIFE Technology provides a proactive solution that's effective in actively monitoring massage sessions without recording audio or video; consequently, the privacy of clients is never invaded. This safety measure gives spa owners and operators the advantage of staying aware of activity within their business. They can take action immediately if an incident occurs knowing they have more than a verbal account to support or refute claims.

SAIFE Technology is a powerful deterrent for would be predators with whom the certainty of punishment, more so than its severity, will stop them from committing an illegal act.

SAIFE Technology helps you mitigate the liability of human behavior risk, first, by alerting you the moment inappropriate behavior occurs, second, by serving as a powerful deterrent for potential predators, and third, by supporting your current prevention program.

Ask yourself these questions:

1. Can your brand withstand a PR nightmare?
2. Will you retain customers and quality employees after they learn of an incident in your establishment?
3. Can your business afford a sexual assault lawsuit?

If the answer to all of these questions is **NO**, SAIFE Technology is right for you.



Features

- 24-hour massage room operational awareness
- Real-time detection of incidents
- Secure reports accessible anytime, anywhere
- Sleek, inconspicuous design that is visually similar to a smoke detector
- Reports showing session activity transcripts and animated digital rendering
- Virtually updated monthly by SAIFE to increase accuracy
- Customized to operate in your unique spa environment
- Integrates with most major POS systems
- Easy after-hours installation

Benefits

- Eliminate human misconduct in your business
- Assurance that your massage therapists and clients are always protected
- Peace of mind knowing your establishment is safe from human behavior risk

LEGAL COUNSEL

- Defend your company against allegations and claims
- Save on cost of legal settlements and litigation fees
- Fewer man hours on incident mitigation

BUSINESS OPERATIONS

- Industry credibility with leading Best in Class Prevention Program
- Opportunity to renegotiate professional risk insurance premium
- Opportunity to become self-insured
- Prevent liability with awareness of session activity
- Hire more efficiently

BRAND EQUITY

- Maintain stakeholder confidence in brand equity
- Improve customer loyalty with a commitment to safety
- Avoid negative publicity with positive optics of new SAIFE Technology

PRICING

Cost Per Unit: \$2,600 (+tax)
Total Installed Cost

\$397 Monthly Subscription
(Per Location) - Waived for
SPA PEEPS Pilot Program
Participants

BASIC PLAN INCLUDES:

- \$1 million bond on SAIFE technology if you meet SAIFE standards
- Efficiency analytics to help with optimizing your spa
- Brand protection
- Monthly online training for your team
- 24-7 customer support (including weekends)
- SAIFE Certification with front window display decal
- Listed on StaySAIFE.com as a SAIFE Certified Business
- Included in monthly SAIFE Blog Post
- Encrypted cloud-based storage of analytics, replays, and alerts
- User Interface Replay